



DIVERSITY & INCLUSION MASTERMIND SUMMIT 2019

June 11th, 2019 • 7:30AM–12:00PM

ROCHESTER CONVENTION CENTER

(includes breakfast)

Join us on June 11 to learn why being a diverse and inclusive organization is beneficial to your company. Learn strategies to implement innovative processes to create a team focused on diversity and inclusion. These changes will lead to stronger hires, better employee engagement, creative and innovative thinking and ultimately a strong, growing company.

Who Attends? Company leaders who can create and implement change, managers and human resources professionals.

Format will include a keynote speaker, breakfast, a panel discussion, and 3 breakout sessions to choose from.



DIVERSITY & INCLUSION PACKAGES

PRESENTING SPONSOR: (ONE AVAILABLE):

- Opportunity to work with RBJ to create mastermind theme and identify the target audience.
- Opportunity to suggest a panelist from your organization to participate in the discussion.
- Company logo on all print and digital marketing to promote this event. Logo on signage at the event and recognition at the podium.
- Company logo with a link to your website on the Diversity & Inclusion landing page.
- Company representative will have the opportunity to give a two minute welcome on stage.
- Two corporate tables of 10 at the event with your company signage.
- Island ad (7"W x 10"H) to run in the RBJ Diversity & Inclusion Spotlight section on June 28th, 2019.
- Opportunity to set up a display table and provide give-aways on the guest tables.
- RBJ will provide the attendee list with contact information after the event.

\$5,000

LEADERSHIP SPONSOR: (TWO AVAILABLE):

- Company logo on all print and digital marketing to promote this event. Logo on signage at the event and recognition from the podium.
- Company logo with a link to your website on the Diversity & Inclusion landing page.
- Company representative will have the opportunity to introduce the keynote or panel discussion.
- Two corporate tables of 8 at the event with your company signage.
- 1/2 page ad (9.5"W x 6.75"H) to run in the RBJ Diversity & Inclusion Spotlight section on June 28th, 2019.
- Opportunity to set up a display table and provide give-aways on the guest tables.
- RBJ will provide the attendee list with contact information after the event.

\$4,250



SUPPORTING SPONSOR: (UNLIMITED AVAILABLE):

- Company name on all print and digital marketing to promote this event. Logo on signage at the event and recognition from the podium.
- Company name on the website on the Diversity & Inclusion landing page.
- One corporate table of 8 at the event with your company signage.
- 1/4 page ad (4.675"W x 6.75"H) to run in the RBJ Diversity & Inclusion Spotlight section on June 28th, 2019.
- Opportunity to set up a display table.

\$2,850

EXHIBITOR:

\$650

FOR-PROFIT BUSINESS

EXHIBITOR:

\$400

NON-PROFIT BUSINESS

As an Exhibitor, you receive:

- Your company will receive an exhibit table at the Summit.
- Your company will receive 2 tickets to the event.

SPONSORSHIP DEADLINE: JUNE 4, 2019

ROCHESTER BUSINESS JOURNAL
RBJ