



SEPT 28-29, 2007 ROCHESTER, NY

## Sponsor Benefits

	<b>Benefactor</b>	<b>Patrons</b>	<b>Sponsors</b>	<b>Supporters</b>	<b>Friends</b>
<b>Conference signage</b>	X Plus opportunity to hang corporate banner in prominent location	X	X		
<b>Web listing &amp; link</b>	Logo	Logo	Logo	Listing	Listing
<b>Promo material visibility</b>	Logo on front cover	Logo	Logo	Logo	
<b>Mentions in press releases</b>	X	X	X	X	
<b>Logo in advertising/ mailings</b>	X	X	X		
<b>Verbal recognition at special events/lunch</b>	X	X			
<b>Introduce one of the conference keynotes</b>	X	X			
<b>Program ad</b>	Back cover +1 full page inside	Full page	½ page	¼ page	Listing
<b>Conference Registrations</b>	10 complimentary full conference registrations	5	3	2	1
<b>Juan Williams Keynote Luncheon Tickets</b>	2 Tables of 10 plus tent card w/ company name on each table and opportunity to put literature or provide premium item at every seat	1 table of 10 plus tent card w/ company name on each table	8	6 tickets	2 tickets