RIT Diversity Day: Diversity Drives Innovation

MONDAY, APRIL 28
Rochester Institute of Technology Diversity Day 2008
Sponsored by the RIT Board of Trustees
9:00 a.m. – 12:00 p.m., Gordon Field House & Activities Center
Keynote Address by: Frans Johansson: Diversity Drives Innovation
What trailblazers share is not just the breakthrough nature of their discoveries but where they went to find them…

Living at the Intersection

Frans Johansson, an entrepreneur, thought-leader and author of a bestselling business book, The Medici Effect, shows us how ideas from different fields and cultures meet and collide, ultimately igniting an explosion of extraordinary new innovations. Raised in Sweden by his African-American and Cherokee mother and Swedish father, Johansson will introduce this intersection of ideas that he has drawn from personal experience. Frans brings proven examples of how to find new paths by taking what one can do best and combining it with something that is just slightly different to change the world. Frans will prove that seemingly random combinations (diversity) have ground-breaking ideas that create whole new fields.

Real-time captioning and sign language interpreting will be provided. Register at cpdcoop@rit.edu

TUESDAY, APRIL 29, 2008
Expressions of Diversity Conference
Sponsored by the President’s Commission on Pluralism and Inclusion


FRIDAY, May 2, 2008
attend the Reunion, to learn more about the Partnerships in Pluralism Program and to join the group for next year’s session.

Partners, and to encourage new participants, the first Partnerships in Pluralism Reunion is taking place and the campus community is invited to
to celebrate current and previous
tion but rich friendships. Partnerships in Pluralism is now four years old and boasts more than 200 campus pairs. T o celebrate current and previous
is such a way. One of the premier programs facilitating communication across cultures is the RIT Partnerships in Pluralism program. Taking diverse
were yet, backed away unsure of what to say? What if there was a way to do this in a structured environment, among friends and peers? At RIT , there

Have you ever wondered about a new neighbor, co-worker, or classmate from a different culture? Tied to approach them to learn more about who they are yet, backed away unsure of what to say? What if there was a way to do this in a structured environment, among friends and peers? At RIT , there

At RIT , science and art merge; creativity collides with cutting edge technology. Do these diverse worlds work together or are they opposites? This panel discussion will focus on the seemingly divergent goals of traditional right brain/left brain thinking where both work together toward a desired end.

Partnerships in Pluralism REUNION
3-4 p.m., Fireside Lounge
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FRIDAY, May 2, 2008
Higher Educations Panel: How Diversity Drives Innovation on Neighboring Campuses
Inter-Collegiate Diversity Agora, 11:30 - 12:30 p.m., Fireside Lounge

All events listed are free and open to students, faculty, staff, alumni and community guests. Interpreters have been requested for all events. Register at cpdcoop@rit.edu/diversity.rit.edu

Don't forget:
IMAGINE RIT: Innovation & Creativity Festival on Saturday, May 3 from 10 a.m. to 4 p.m. at the RIT Gordon Field House